

TOUGH ENOUGH?



THE USE OF TABLETS IN BUSINESS HAS BECOME INCREASINGLY COMMON, BUT CONSUMER TABLETS JUST AREN'T EQUIPPED TO HANDLE THE JOB.

THIS LEADS TO EXTRA COSTS IN THE FORM OF EXTENDED WARRANTIES, IT SUPPORT, SECURITY BREACHES, REPAIRS, AND REPLACEMENTS.

MOST COMMON CAUSES OF DAMAGE FOR MOBILE DEVICES:¹



DROPPED IT



FELL OFF THE TABLE



DAMAGED IN THE DRIVEWAY OR CAR



CHILD



DAMAGED IN BAG



BANGED IT ON SOMETHING



SPILLED SOMETHING ON IT



PET

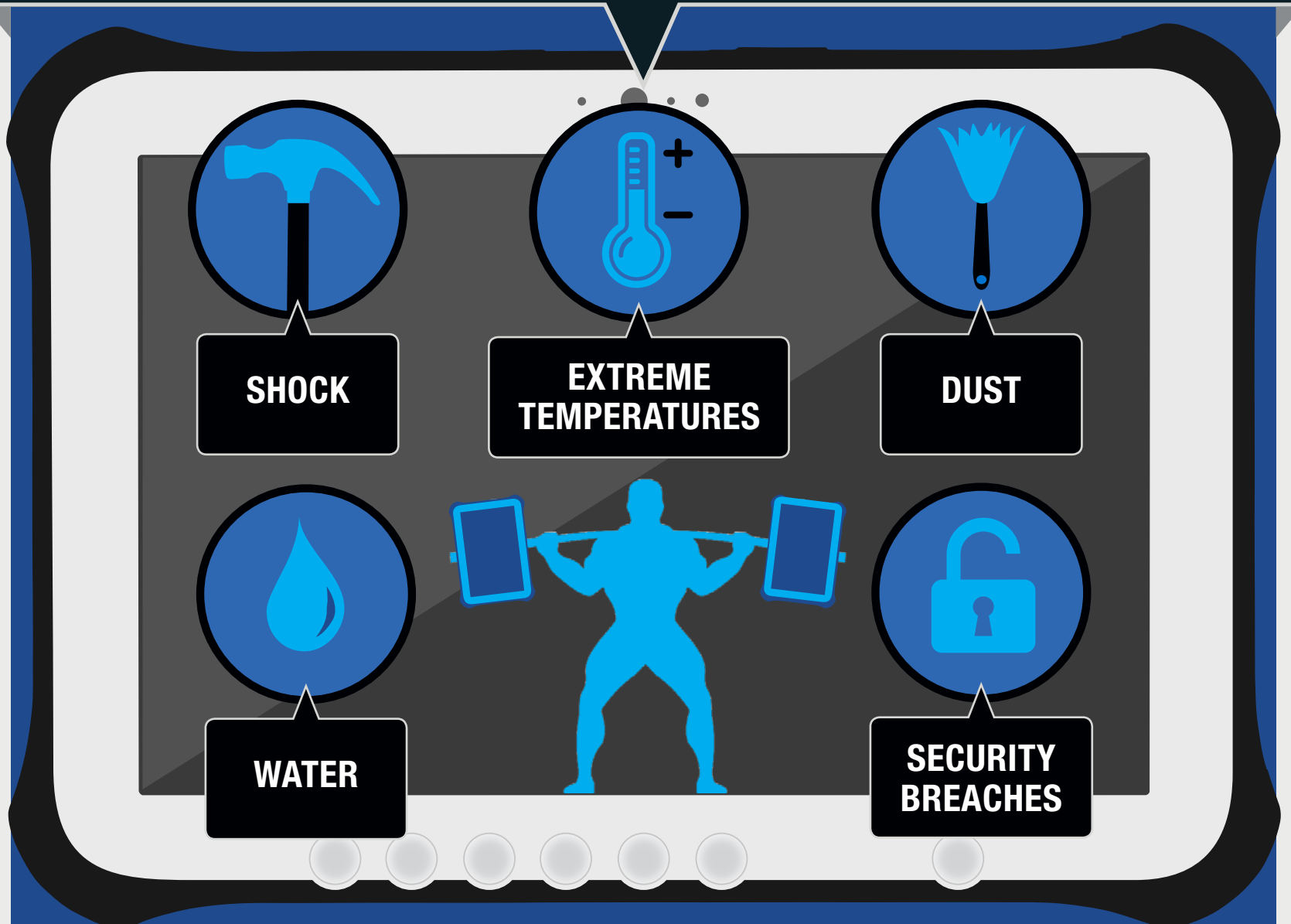


TO AVOID THOSE COSTS AND KEEP THE CONVENIENCE THAT TABLETS OFFER, BUSINESSES NEED STRONGER DEVICES.

RUGGED TABLETS ARE DESIGNED TO BE MORE DURABLE AND SECURE, CONFORMING TO RIGOROUS MILITARY AND INDUSTRIAL STANDARDS.



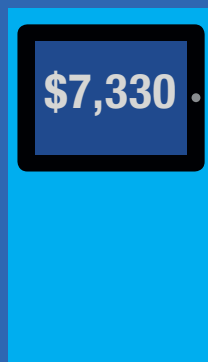
COMPARED TO REGULAR TABLETS, RUGGED TABLETS ARE MORE RESISTANT TO:



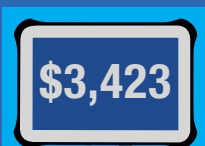
RUGGED TABLETS ALSO:



CAN SAVE BUSINESSES UP TO \$3,900 PER DEVICE PER YEAR²



HAVE HALF THE TOTAL COST OF OWNERSHIP OF CONSUMER TABLETS FOR BUSINESS USE²



HAVE ABOUT HALF THE FAILURE RATE OF REGULAR TABLETS²

USING WINDOWS 8 ALSO SAVES MONEY AND IMPROVES THE BUSINESS EXPERIENCE.

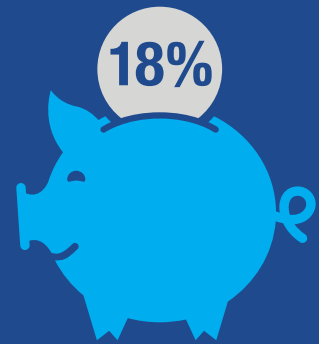
WINDOWS 8 TABLETS:



**ARE OPTIMIZED
FOR BUSINESS USE**



**HAVE ENHANCED
ENTERPRISE
SECURITY FEATURES**

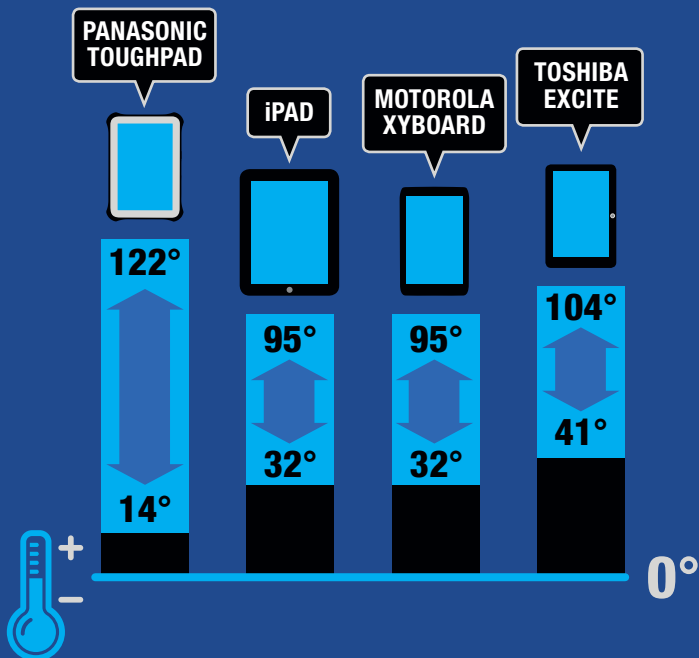


**HAVE THE LOWEST
2-YEAR TCO OF ALL
TABLETS, AVERAGING
18% SAVINGS³**

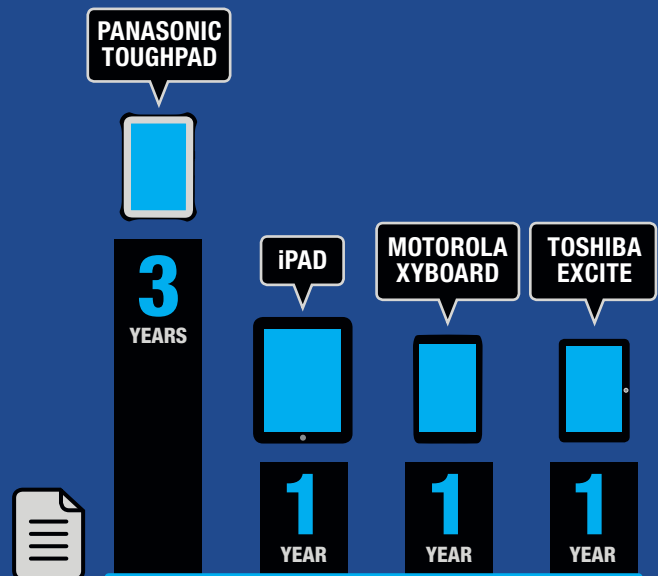
THE RUGGED WINDOWS 8 PANASONIC TOUGHPAD FZ-G1 IS BUILT FOR BUSINESS, WITH:⁴



EXCELLENT EXTREME TEMPERATURE RATINGS



A LONGER WARRANTY



SOURCES

- <http://news.softpedia.com/newsImage/SquareTrade-Estimates-iPad-Breakage-Rate-2.jpg/>
- VDC Research: *Report on the Rugged Mobile Computing Market 2011*
- http://www.principledtechnologies.com/Intel/Tablet_TCO_0113.pdf
- <http://www.panasonic.com/business/toughpad/us/windows-tablet-fz-g1.asp>